

2026

MEMBER & SPONSOR GUIDE



BROOKINGS REGIONAL GROWTH ALLIANCE

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CHAIRWOMAN’S MESSAGE

Community Partners,

As Chairwoman, it is an incredible honor to represent our unified economic development organizations as we begin a new chapter for Brookings. The recent merger marks a historic moment for our community — one that brings together the strengths of our business, economic, and tourism leaders under one collective vision. Together, we will be stronger, more strategic, and more connected in our pursuit of growth and prosperity for all who call Brookings home.

Over the past year, each of our organizations has worked tirelessly to support businesses, welcome new residents, and champion opportunities that strengthen our local economy. From workforce development programs and community events to housing and entrepreneurship initiatives, we’ve built a strong foundation for the collaborative future ahead.

In the year to come, we are excited to align our goals, share resources, and amplify the impact of every effort — whether that means helping a small business expand, attracting new talent, or showcasing Brookings as a vibrant destination to visit and invest. The energy surrounding this merger reflects our shared belief that progress happens when we work together.

I am grateful for the dedication of our staff, boards, and partners, and for the unwavering support of this remarkable community. The best is yet to come for Brookings, and I look forward to what we will accomplish — together.

Sincerely,
Laci Thompson, Chairwoman



LACI THOMPSON
Pasque & The Nook
2026 Chairwoman of the
Merged Organizations

IS BUSINESS SUCCESS
IN YOUR
BIG
PICTURE?



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A SPECIAL THANK YOU TO OUR PRESIDENT LEVEL MEMBERS FOR THEIR SUPPORT THROUGHOUT THE YEAR.



MEET YOUR
STAFF

AINSLEY
BENNETT



BRIDGIT
BURGHARDT



KIRSTEN
GJESDAL



MATTY
KERR



LAYNE
MANSON



STEPHANIE
MASON



LAURA
SCHOEN CARBONNEAU



CASEY
STICKLAND



CIERRA
STEFFENSEN



MEET YOUR
2026 BOARD OF DIRECTORS



Laci Thompson
Chair
Pasque & The Nook



Angela Boersma
ID8 Architecture



Jeremy Johnson
Daktronics



Kyle Minett
Kibble Equipment



Mike Turnwall
First Bank & Trust



Michaela Willis
SDSU



Jamison Lamp
Vice Chair
SDSU



Shawn Hostler
Brookings County
Commissioner



Elena McKeown
Mills Property
Management



Nate Schaefer
Avera



Nick Wendell
City Council

AWARD WINNING JACKS CATERING

From business meetings to community events, Jacks Catering by Sodexo delivers chef-crafted menus with SDSU pride.

Recognized at Taste of Brookings, our catering team earned the 2025 Golden Fork and People's Choice Entrée awards for bold flavor and culinary creativity.

Now, bring that same award-winning experience to your next event!

Visit sdstatecatering.catertrax.com or scan the QR code today.



Scan me!

2025 GOLDEN FORK WINNER



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STATE UNIVERSITY

Jacks Catering

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+ PROMO + APPAREL + EDM + TARGETED MAIL + MORE

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& LETTERHEAD | APPAREL
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BROCHURES | BOOKLETS,
POSTERS, BANNERS & SIGNS
WINDOW CLINGS & DECALS
TABLE TENTS | AND MORE

CONTACT US TODAY

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ORDERS@ALLEGRA-BROOKINGS.COM
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LIVE IN BROOKINGS

This data from 2025 shows exciting and impactful strides in our work to **gain and retain** new residents! These efforts will positively impact the workforce pool and grow the consumer base in Brookings County, leading to more goods sold, services used, and infrastructure built.



9,000+ NEW & POTENTIAL RESIDENTS REACHED IN 2025

6,226 VISITS TO **LIVEINBROOKINGS.ORG**

2,361 NEW RESIDENT POSTCARDS SENT

355 INTERACTIONS WITH NEW BROOKINGS COUNTY RESIDENTS

Use [livinbrookings.org](https://www.livinbrookings.org) as part of your hiring plan—this tool helps sell our community to prospective hires and then provides helpful resources for new resident once they arrive, getting them plugged into our community.



SHORTY'S HOT BOX & COMING SOON — SHORTY'S BURGERS & BREW

Get ready for our next big chapter opening Spring 2026:
Shorty's Burgers & Brew!

Hand-crafted burgers

A self-pour **Tap Wall** featuring local brews, wine, tea, lemonade & more

The same hometown spirit you've come to love!



Shorty's Hot Box is still rolling strong and now booking 2026 events!

Perfect for catering:

Weddings Festivals Reunions Graduations Corporate Events

Follow us on Facebook for updates, menus, and sneak peeks of the new space & opening date!



(605) 695-7200



SHORTYSBURGERSBRKGS@GMAIL.COM



LEADERSHIP BROOKINGS

HERE'S WHY THE LEADERSHIP BROOKINGS PROGRAM IS A SMART MOVE FOR YOU AND YOUR BUSINESS:



- **BUILD CONFIDENT LEADERS**

This program equips participants with essential leadership skills, helping them grow into more effective, inspired leaders—both in the workplace and within the community.

- **EXPAND YOUR NETWORK**

Participants connect with other local professionals and community leaders, opening doors for collaboration and partnerships that can benefit your business.

- **INVEST IN THE COMMUNITY**

Participants will gain a deeper understanding of Brookings, allowing them to engage with local issues and opportunities in meaningful ways.

ENCOURAGE YOURSELF AND YOUR EMPLOYEES:

EARLY SUMMER

Applications Open

END OF AUGUST

Applications Due

OCTOBER 2026

First Class

Learn more at brookingschamber.org/leadership-brookings



NON-PROFIT MEMBERSHIP
\$125

Our non-profit level is reserved for small local non-profits who would otherwise not have the financial means for a standard membership. Our non-profit members receive the same benefits as Connected level members. To qualify for the non-profit rate, a non-profit membership application is required.

INDIVIDUAL MEMBERSHIP
\$125

The Individual membership is reserved for those who are not associated with a business but would like to be involved and receive updates. This rate allows an Individual to receive committee participation and ability to participate in programs/events at member pricing. Individual members may not use their membership to promote business activity.

	CONNECT \$350	PARTNER \$700	INVESTOR \$1,500	EXECUTIVE \$2,750	PREMIER \$5,000	PINNACLE \$10,000	PRESIDENT \$20,000+
Business Directory Listing	●	●	●	●	●	●	●
Direct Business Referrals	●	●	●	●	●	●	●
Leadership Essentials Curriculum	●	●	●	●	●	●	●
readitfor.me Subscription	●	●	●	●	●	●	●
Advocacy & Support from the Alliance	●	●	●	●	●	●	●
Member Pricing at Events for all Employees	●	●	●	●	●	●	●
Committee Participation	●	●	●	●	●	●	●
Business Notary + Certificate of Origin Services	●	●	●	●	●	●	●
Ribbon Cuttings & Ground Breakings	●	●	●	●	●	●	●
Opportunity to Enroll in Chamber Bucks Program	●	●	●	●	●	●	●
Enhanced Website Listing		●	●	●	●	●	●
Membership Mailing Address List		●	●	●	●	●	●
1 Brookings CTA (Certified Tourism Ambassador)		●	●	●	●	●	●
Additional Business Memberships		1	1	2	4	4	Custom
Alliance Hosted Event Ticket (Max \$50 Value)		2	4	8	12	22	Custom
Alliance Hosted Event Ticket (Max \$100 Value)		0	2	2	4	8	Custom
Flex Dollars (Sponsorships or Marketing)		\$200	\$400	\$700	\$1,200	\$3,500	Custom
Golf Tournament Registration				1 TEAM	1 TEAM	1 TEAM	Custom
Logo on Website homepage				●	●	●	●
Leadership Brookings Registration					1	1	Custom
Banner Recognition at Events							●
Logo in Member & Sponsorship Guide							●



IMAGINATION • INNOVATION • INTEGRATION

The Research Park at South Dakota State University strives to provide an environment where dreams become reality, businesses are grown, and knowledge, research, and resources are turned into economic opportunities.

Dedicated partners help start-up companies and individual founders create new opportunities, the Research Park supplies targeted business resources and services in one convenient location. We incubate companies by offering all of the following and more:

- Partnership with SBDC/SBA;
- Mentoring by well-established and successful companies;
- Partnership with legal experts, CPA, angel funds, and lenders;
- Building a strong statewide founders ecosystem;
- Providing business partnerships with industry;
- Free state-of-the-art conference facilities.

"GROW YOUR DREAMS" AT THE RESEARCH PARK @ SDSU.

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Dwaine Chapel
CEO and Exec. Director

605.696.5600 (office)
Dwaine@rpsdstate.com



Get started today at:
www.launchfounder.com

2026 SPONSORSHIP OPPORTUNITIES

The success of the Brookings Regional Growth Alliance committees, programs, and events is made possible by the generous sponsorships from our members.

Our Alliance membership is made up of some of the most influential business leaders in the area, including corporate executives, mid-level managers, small business owners, entrepreneurs, young professionals, educators, and more. By sponsoring an Alliance event, your business gains the publicity and brand recognition needed to thrive in today's fast-paced market.

Sponsorships offer a unique opportunity to elevate your brand's visibility, prestige, and credibility to a broad,

diverse audience that no other organization in our region can match. We're committed to building partnerships that benefit everyone involved.

We understand that each business has unique needs, so we've designed sponsorship packages with flexibility in mind. If none of the options presented fit your specific goals, don't hesitate to reach out—we'd love to discuss how we can create the perfect sponsorship for your business.

After reviewing our sponsorship opportunities, if you're ready to partner with the Alliance to support a committee, program, or event, contact us. We're excited to work together!

2026 SIGNATURE EVENT SPONSORSHIPS

Event sponsorships will include the “base sponsorship benefits,” as well as any benefits as listed in the event sponsorship description.



PLATINUM

- Primary logo featured largest in all marketing
- Optional stage time
- Tagged social posts
- Radio mentions (when applicable)
- Logo on screen during event

GOLD

- Secondary Logo in all marketing
- Mention on stage
- Tagged social post
- Logo on screen during event

SILVER

- Small tertiary logo or business name in web/print where possible
- Tagged social post

BRONZE

- Logo or business name in web/print where possible
- Tagged social post

ANNUAL CELEBRATION

The Annual Celebration is held each April to share Alliance accomplishments of the year prior and showcase local area businesses. Also includes Leadership Brookings Graduation.

PLATINUM
\$3,500 (1 available)
+ 1 table of 8

GOLD
\$1,500 (4 available)
4 tickets

SILVER
\$700 (6 available)
2 tickets
+ Logo on screen during event

BRONZE
\$300
1 ticket
+ Logo on screen during event

FALL CLASSIC FESTIVAL & FOOTBALL WATCH PARTY

Spend a day with fall festivities including a petting zoo, craft stations, pumpkin painting, and shopping, plus a football game watch party.

PLATINUM
\$3,500 (1 available)

GOLD
\$1,500 (2 available)

SILVER
\$500 (4 available)

BRONZE
\$100

BROOKINGS ECONOMIC SUMMIT

Half-day event aimed to inform and educate our business community on the economic landscape of Brookings, developments taking place, and more.

PLATINUM
\$1,500 (2 available)
+ 1 table of 6

GOLD
\$750 (3 available)
4 tickets

SILVER
\$500 (6 available)
2 tickets

BRONZE
\$175
1 ticket

26TH ANNUAL AGRICULTURE APPRECIATION BANQUET

Join us for the 26th Annual Ag Appreciation Banquet, celebrating our local Ag Producers and their guests. Enjoy a night of appreciation, networking, and support for our ag industry!

PLATINUM
\$3,500 (SOLD OUT)
+ 2 tables

GOLD
\$1,500
+6 Tickets

SILVER
\$500
2 tickets
+ Logo on screen during event

BROOKINGS BANANZA

This is a celebration of our town, featuring a streetfair, performances, and family activities, ending with the Fire Department street dance.

PLATINUM
\$1,500 (2 available)

GOLD
\$500 (4 available)

SILVER
\$250 (6 available)

FESTIVAL OF LIGHTS

Celebrate the sparkle and joy of the holiday season! Downtown Brookings will be lit up for the 31st annual parade and pre-parade activities.

PLATINUM
\$1,500 (2 available)

GOLD
\$500 (4 available)

SILVER
\$250 (6 available)

2026

Brookings Professional Network

SPONSORSHIP OPPORTUNITIES

The Brookings Professional Network unites the Brookings Area Young Professional Network and Women in Leadership committee into one community for area professionals at all career stages. Network members will enjoy access to 20 no-cost, member-only events, an area professional directory and opportunities to serve in leadership roles through the Network’s planning committee and action teams.

The annual \$50 individual membership will help support high-quality programming while fostering connections, leadership growth, and a stronger professional community in Brookings. For more details about the Brookings Professional Network, including membership opportunities and upcoming events, reach out to Casey Stickland at casey@brookingschamber.org.

LUNCHEON SERIES (3 LUNCHEONS)	BLITZEN HOLIDAY PARTY	MEETUP HOST (4 MORNING & 4 AFTERNOONS AVAILABLE)
<div>PLATINUM \$2,000 (1 Available)</div> <div>Includes Platinum Sponsorship perks plus 3 tickets at each luncheon</div>	<div>PLATINUM \$1,500 (1 Available)</div> <div>Includes Platinum Sponsorship perks plus 6 tickets to the event</div>	<div>HOST \$500 (In-kind)</div> <div>Welcome BPN members into your place of business as a meetup host. You supply refreshments for 20 -30 attendees.</div> <div>As host you will receive:</div> <ul style="list-style-type: none">• Recognition as Event Host on web and social• Primary logo on meetup graphics• 5 minutes of speaking time at meetup
<div>GOLD \$750</div> <div>Includes Gold sponsors perks plus 2 tickets to use at your luncheon of choice</div>	<div>GOLD \$750</div> <div>Includes Gold Sponsorship perks plus 3 tickets to the event</div>	<div>SPEED NETWORKING</div>
<div>SILVER \$500</div> <div>Includes Silver Sponsorship perks plus 1 ticket to use at your luncheon of choice</div>	<div>SILVER \$500</div> <div>Includes Silver Sponsorship perks plus 2 tickets to the event</div>	<div>PLATINUM \$1,000 (1 Available)</div>
<div>BRONZE \$250</div>	<div>BRONZE \$250</div>	<div>GOLD \$500</div>
		<div>BPN KICKOFF PARTY</div>
		<div>PLATINUM \$1,000 (1 Available)</div>
		<div>GOLD \$500</div>

Brookings Professional Network Full-Day Summit

The Brookings Professional Network full-day summit is a one-day, biennial conference designed to attract professionals from all industries around the region to network, learn, and build relationships.

<div>PLATINUM SPONSOR \$4,000 (1 Available)</div> <div>Includes Platinum Sponsorship Perks plus:</div> <ul style="list-style-type: none">• Opportunity to show one video from the main stage (two minutes or less) during the event• Opportunity to welcome guests on stage at the start of the event• Opportunity to have branded items on all attendee tables• Six participant registrations with prime seating <div>First right of refusal on 2028 Platinum Sponsorship</div>	<div>SNACK SPONSOR \$500 (2 Available)</div> <div>Includes Bronze Sponsorship Perks plus:</div> <ul style="list-style-type: none">• Logo on signage placed on snack stations
<div>GOLD SPONSOR \$2,500 (3 Available)</div> <div>Includes Platinum Sponsorship Perks plus:</div> <ul style="list-style-type: none">• Opportunity to host one engagement space, provided by BPN• Opportunity to have branded items on all attendee tables• Three participant registrations with prime seating	<div>POST-PARTY SPONSOR \$1,000 (2 Available)</div> <div>Includes Bronze Sponsorship Perks plus:</div> <ul style="list-style-type: none">• Branded signage during post-party• One participant registration with prime seating
<div>LUNCH SPONSOR \$2,000 (2 Available)</div> <div>Includes Bronze Sponsorship Perks plus:</div> <ul style="list-style-type: none">• Branded signage on food tables• Optional speaking time during lunch session• Two participant registrations with prime seating	<div>BREAKOUT SPONSOR \$1,500 (2 Available)</div> <div>Includes Bronze Sponsorship Perks plus:</div> <ul style="list-style-type: none">• Branded breakout room signage• Opportunity to have company representative introduce each breakout speaker in your room• One participant registration with prime seating
<div>WELCOME SPONSOR \$1,000 (1 Available)</div> <div>Includes Bronze Sponsorship Perks plus:</div> <ul style="list-style-type: none">• Branded signage at welcome• Opportunity to station your team near the entrance• One participant registration with prime seating	

DOWNTOWN AT SUNDOWN

SPONSORSHIP OPPORTUNITIES

Downtown at Sundown is a five-week event series of sunshine, live music, cold drinks, local food, and a family-friendly atmosphere. Offering a night out with free admission and kids activities, Downtown at Sundown saw 17,000+ attendees in 2025!

HEADLINER | \$11,000

- Primary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper
- Stage and Radio Mentions
- 10 x 10 Booth Space (5 weeks)
- Stage Time
- Logo on event wristbands and Info Booth tent
- Social media video at business or event
- Primary logo on bump-out signs and sandwich boards at event
- Solo logo billboard after series

KIDS ZONE | \$4,000 (4 Available)

- Secondary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper (excludes stage banner)
- Logo on 2 Kids Zone banners
- Stage mention
- 10 x 10 booth Space (5 weeks)
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

ENCORE | \$2,500 (5 Available)

- Benefits for 1 designated week: Mention on stage and radio, logo on/near stage, 10 x 10 booth space, stage time, logo on social posts and billboard, social media video at business or event
- Tertiary placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

STAGE | \$2,000

- Logo on/near stage (5 weeks)
- 10 x 10 booth space (1 week)
- Tertiary logo placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

PRINT | \$1,500

- Logo on/near stage (5 weeks)
- 10 x 10 booth space (1 week)
- Tertiary logo placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

HOSPITALITY | \$1,500

- Logo on event web-page and social
- Tagged social post
- 10 x 10 booth space (1 week)
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

SOUND CHECK | \$1,000

- Logo placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- 10 x 10 booth space (1 week)
- Logo on billboard after series

THE LOO SPONSOR | \$500 (4 available)

- Logo placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on poster on each portable toilet
- Logo on billboard after series

FESTIVAL FAN | \$500

- Logo placement on event web-page
- Collective Event Sponsor Social Post
- Logo on billboard after series



BROOKINGS FARMERS MARKET SPONSORSHIP OPPORTUNITIES

The farmers market is a vibrant community gathering place where local farmers and entrepreneurs sell directly to the consumer.
Full-year sponsor of 30+ market days

PLATINUM | \$4,000 (1 Available)

- Largest logo(s) on promotional material, radio mentions, dedicated social media post
- Combined social media post
- Optional event booth (twice per year)
- Logo on market welcome sign

GOLD | \$3,000 (2 Available)

- Secondary logo(s) on promotional material
- Radio mentions
- Combined social media post
- Optional event booth (twice per year)
- Logo on market welcome sign

SILVER | \$1,500 (4 Available)

- Small logo(s) on promotional material
- Combined social media post

BRONZE | \$500 (6 Available)

- Logo or business name in web/print where possible
- Tagged social post

Every Saturday
**MAY—
OCTOBER**

**6TH AVENUE BETWEEN
LIBRARY & COURTHOUSE**

**NOW CONTINUING INDOORS!
1ST & 3RD SATURDAYS FROM
NOVEMBER TO APRIL!**



GOLF TOURNAMENT SPONSORSHIP



PAR-TEE GOLF TOURNAMENT

EXECUTIVE	RAFFLE	PRINT	HOLE	HOLE-IN-ONE	PIN PRIZE
\$2,500	\$1,000	\$1,500	\$500	\$500 + Hole Insurance	\$150 or In-kind

VOLGA GOLF TOURNAMENT

EXECUTIVE	RAFFLE	PRINT	HOLE	HOLE-IN-ONE	PIN PRIZE
\$1,000	\$500	\$600	\$400	\$400 + Hole Insurance	\$100 or In-kind

EXECUTIVE

- Primary Logo on marketing
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded sign at event
- Option to Add Items to Swag Bag

RAFFLE

- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Mentions at Event
- Promo Display (optional)
- Branded sign at event
- Option to Add Items to Swag Bag

PRINT

- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded Sign at Event
- Option to Add Items to Swag Bag

HOLE-IN-ONE

- Logo on Rule Card
- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

HOLE

- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

PIN PRIZE

- Option to Add Items to Swag Bag

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CANDY KRAWL ON KASAN

A fun-filled trick-or-treat event for the Volga community.

PLATINUM | \$500 (1 available)

- Primary logo on all marketing
- Tagged Social Post
- Prime Location in auditorium
- Social media tags

NATIONAL CIVICS BEE

The National Civics Bee® is an annual competition that encourages young Americans to engage in civics and contribute to their communities.

PLATINUM | \$1,500 (1 available)

- Primary logo on all marketing
- Quote in press release
- Spot as a local judge at the live local competition.

GOLD | \$500

- Secondary logo on all marketing
- Social media tags
- Secondary logo on stage at event

SILVER | \$100

- Name on Website
- Name on screen at event
- Social media tags

DRINK TICKET SPONSOR

Get your logo on every single drink ticket used by the Alliance throughout the year! Drink tickets are used at socials, Annual Celebration, golf tournaments, and more.

PLATINUM | \$1,000 (4 available)

NEW RESIDENT OUTREACH

New Resident Outreach sponsor support our monthly postcards to residents moving to/within the community (avg 80/month), as well as our New Resident BBQ.

PLATINUM | \$1,250

- Logo on all postcards to new residents
- Logo on liveinbrookings.org website

GOLD | \$500

- Logo on two postcards
- Business name on liveinbrookings.org website

TRICK OR TREAT ON MAIN

We welcome costumed families to explore Downtown Brookings while trick-or-treating through the neighborhood.

PLATINUM | \$500 (1 available)

- Largest logo(s) on promotional material
- Radio mentions
- Dedicated social media post
- Complimentary event booth, float, or stage time

GOLD | \$300 (1 available)

- Secondary logo(s) on promotional material
- Radio mentions
- Combined social media post

SILVER | \$150 (2 available)

- Small logo(s) on promotional material
- Combined social media post

FEED THE FARMER

Hand-delivered meals by the Ag Relations Committee to over 50 farmers each Spring and Fall.

PLATINUM | \$600 (4 available)

- Swag given to farmers with lunch
- Social media post

VOLGA LUNCH & LEARN SERIES

A four-event educational series to help area businesses learn ways to solve the problems they are currently facing.

PLATINUM | \$750 (1 available)

- Primary logo on all marketing
- Event Tickets
- Tagged social media post
- Logo displayed during series
- Ability to speak at all events of series if desired

GOLD | \$500

- Secondary Logo on all marketing
- Tagged social media post
- Event Ticket
- Logo displayed during event
- Ability to speak at one of the events in series if desired

SILVER | \$250

- Name on website
- Name on screen at event
- Social media tags

ADDITIONAL SPONSORSHIP OPPORTUNITIES

VETERANS DAY PROGRAM

November 11, 2026 at 9:00am. All are welcome to attend this free event and honor our great country's veterans.

PLATINUM | \$600

- Primary logo on marketing
- Mention on stage

GOLD | \$300

- Secondary logo on marketing

SILVER | \$150

- Social media tag

WORK READY BOOTCAMP

A 4-week career preparation program for 30 college students.

PLATINUM | \$1,500 (1 available)

- Primary logo on marketing, including cover page of workbook
- First right at speaking to class on industry-specific topics

GOLD | \$500 (3 available)

- Secondary logo on marketing, including cover page of workbook
- Potential to speak to class on industry-specific topics

SILVER | \$100 (6 available)

- Business name on cover page of workbook
- Social media tag

OLD TIMER'S DAY MIXER

Community mixer kicking off Old Timer's Day weekend

PLATINUM | \$500

- Primary logo on marketing
- Tagged social post
- Optional speaking time at event
- Primary logo at event

GOLD | \$250

- Secondary logo on marketing
- Tagged social post
- Logo at event

2026 MARKETING OPPORTUNITIES

E-MAIL MARKETING (E-mails are sent to approximately 3,200 contacts with an average 40% open rate)	VALUE	#AVAILABLE
E-newsletter Ad <i>Your custom ad located midway down our weekly e-mail</i>	\$150	50
Targeted Email Blast to Membership <i>Your own custom e-mail; sent on Thursdays</i>	\$300	24
E-newsletter Sponsorship <i>Be our E-newsletter sponsor for 1 month! Logo appears in e-mail header, includes an ad below PACE message</i>	\$500	12
OTHER		
1 Month Billboard Sponsored by Brookings Billboard <i>Billboard on 6th Street</i>	\$500	4 /MONTH

All membership levels “Partner” and above include flex dollars which can be used toward marketing (see above) or sponsorships (see page 10). Choose how you like to allocate your flex dollars from all the options on pages 14–23. Additional marketing opportunities within this list can be purchased outright.

Contact us to utilize your Marketing Flex Dollars or to purchase any of these marketing opportunities.

ADDITIONAL RESOURCES

BETTER CULTURE

INCLUDED IN ALL MEMBER'S BENEFITS:

Leadership Essentials® Program

- On-demand leadership training program that consists of 17 short but powerful video lessons (each video averages 3 minutes in length).
- The program is designed to teach Better Culture's 7 Principles of Leadership® – seven proven principles a leader can adopt to build and protect a great workplace culture across their team and organization.
- Log into our member portal for a special code to receive this program, valued at \$199, for no extra cost.

ReadItFor.Me subscription

- Brookings Regional Growth Alliance members can now gain free premium access to readitfor.me (\$999 lifetime value)!
- What is it? The #1 book summary service for executives and entrepreneurs - "It's like Cliff's Notes for business books."
- Log into our member portal for instructions to gain access.

ADDITIONAL RESOURCES

FREE



The South Dakota Small Business Development Center (SBDC) offers confidential, one-on-one, no-cost business consulting to help businesses stay competitive in a changing economy. Services include research and industry benchmarking, business plan development and improvement, and financial analysis and projections to support strategic growth. The Brookings-area Business Consultant is Matty Kerr. Contact information can be found at

sdbusinesshelp.com/small-business-development-center

The South Dakota SBDC is partially funded by the U.S. Small Business Administration. The SD SBDC operates under an annual Cooperative Agreement. All SBA programs and services are provided to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance.



Chamber Bucks helps your money stay local. Consumers may purchase and use digital or printed Chamber Bucks. Bucks can be redeemed at any of our participating businesses.

Take advantage of this benefit by becoming a participating merchant or by purchasing Chamber Bucks in bulk for your employee gifts, bonuses and more!



Scan this QR code to purchase, learn more, and view participating businesses.



The Brookings Commercial Kitchen—made possible through economic development grants—works to expand and thoughtfully enhance food-related businesses, experiences and opportunities in Brookings.

FREE



CO.STARTERS is a hands-on program that helps new entrepreneurs turn ideas into real businesses. The Bootcamp covers four phases—Discover, Promote, Build, and Launch—using collaborative learning and practical tools to test ideas, understand customers, and set goals. Participants leave with a clear business model, local connections, and confidence, and the Brookings Bootcamp is free to attend.

2026 EVENTS AT A GLANCE

SAVE THE DATE

JANUARY

- TBD Chamber 101 Session
- TBD Chamber Travel Info Sessions
- 03 Continuing: Winter Farmers Market
- 21 Brookings/SDSU Day at the Capitol

FEBRUARY

- TBD Legislative Coffee (2 sessions)
- TBD Regional Stakeholder Meeting
- TBD Brookings Tourism Ambassador Class
- 10 Continuing: Leadership Brookings Sessions
- 14 Chocolate Crawl & Frost Fest Ice Carving
- 13-15 Frost Fest

MARCH

- TBD Candidate Forum
- TBD Civics Bee
- 02 Work Ready Boot Camp Sessions Begin
- 19 Spring Job Fair

APRIL

- TBD Brookings Tourism Ambassador Class
- 02 Annual Celebration
- 07 BPN Sessions Begin: Kick-off Event
- 15 Community Leader Sit-down

MAY

- TBD Feed the Farmer
- TBD Regional Stakeholder Meeting
- 02 Summer Farmers Market Begins
- 03 National Travel & Tourism Week
- 05 Brookings Economic Summit
- 06 Volga Lunch and Learn Series Begins
- 20 Business Tour
- 28 BPN Summer Mixer

JUNE

- TBD Brookings Tourism Ambassador Class
- 11 Old Timer's Day Mixer
- 12 Par-Tee Golf Tournament
- 17 BPN Luncheon
- 27 Brookings Bonanza

JULY

- 15 Community Leader Sit-down
- 30 Downtown @ Sundown: Week One

AUGUST

- TBD Brookings Tourism Ambassador Class
- TBD Regional Stakeholders Meeting
- 04 New Resident BBQ
- 06 Downtown at Sundown: Week Two
- 07 Volga Golf Tournament
- 13 Downtown at Sundown: Week Three
- 19 Business Tour
- 20 Downtown at Sundown: Week Four
- 27 Downtown at Sundown: Week Five

SEPTEMBER

- TBD Candidate Forum
- 16 BPN Luncheon

OCTOBER

- TBD Brookings Tourism Ambassador Class
- TBD Regional Stakeholders Meeting
- TBD Downtown Watch Party / The Fall Classic
- TBD Feed the Farmer
- 13 Leadership Brookings Begins
- 14 Community Leader Sit-down
- 21 BPN Full-Day Summit
- 27 Trick or Treat on Main
- 30 Candy Krawl

NOVEMBER

- TBD Brookings Tourism Ambassador Class
- TBD Regional Stakeholders Meeting
- TBD Legislative Lookahead
- 11 Winter Farmers Market Begins
- 11 Veterans Day Program
- 18 Business Tour
- 27 Wondrous Windows Begins
- 28 Small Business Saturday

DECEMBER

- TBD Agriculture Appreciation Banquet
- TBD Brookings Tourism Ambassador Class
- 04 Festival of Lights
- 05 Downtown in December | Volga
- 09 BPN Luncheon
- 16 The Blitzen

**MORE PROGRAMS AND EVENTS
ARE ADDED TO OUR CALENDAR
THROUGHOUT THE YEAR, BE SURE
TO CHECK IN OFTEN!**

PROMOTE.
ADVOCATE.
CONNECT.
ENRICH.

