

# 2026

## MEMBER & SPONSOR GUIDE



BROOKINGS REGIONAL GROWTH ALLIANCE

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IS BUSINESS SUCCESS  
IN YOUR  
**BIG**  
PICTURE?



## It's In Ours, Too.

No matter your challenges, our business banking solutions deliver the flexibility and capability you need for the most efficient money management. We'll tailor a plan that's perfect for your business.

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605.696.2265  
MEMBER FDIC



# CHAIRWOMAN'S MESSAGE

*Community Partners,*

As Chairwoman, it is an incredible honor to represent our unified economic development organizations as we begin a new chapter for Brookings. The recent merger marks a historic moment for our community — one that brings together the strengths of our business, economic, and tourism leaders under one collective vision. Together, we will be stronger, more strategic, and more connected in our pursuit of growth and prosperity for all who call Brookings home.

Over the past year, each of our organizations has worked tirelessly to support businesses, welcome new residents, and champion opportunities that strengthen our local economy. From workforce development programs and community events to housing and entrepreneurship initiatives, we've built a strong foundation for the collaborative future ahead.

In the year to come, we are excited to align our goals, share resources, and amplify the impact of every effort — whether that means helping a small business expand, attracting new talent, or showcasing Brookings as a vibrant destination to visit and invest. The energy surrounding this merger reflects our shared belief that progress happens when we work together.

I am grateful for the dedication of our staff, boards, and partners, and for the unwavering support of this remarkable community. The best is yet to come for Brookings, and I look forward to what we will accomplish — together.

Sincerely,  
Laci Thompson, Chairwoman



**LACI THOMPSON**

*Pasque*

2026 Chairwoman of the  
Merged Organizations



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A SPECIAL THANK YOU TO OUR PRESIDENT LEVEL MEMBERS FOR THEIR SUPPORT THROUGHOUT THE YEAR.

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MARKETING + PRINT + MAIL + DESIGN + WEB + SIGNS  
+ PROMO + APPAREL + EDM + TARGETED MAIL + MORE

Locally Owned Since 1985



### WHAT WE OFFER

COPIES | CARDS & INVITES  
FLYERS | FOLDERS | RACK CARDS  
DOOR HANGERS | FLAGS  
BUSINESS CARDS, ENVELOPES  
& LETTERHEAD | APPAREL  
CARBONLESS FORMS  
BROCHURES | BOOKLETS,  
POSTERS, BANNERS & SIGNS  
WINDOW CLINGS & DECALS  
TABLE TENTS | AND MORE

### CONTACT US TODAY

**605-697-5170**

ORDERS@ALLEGRA BROOKINGS.COM

WWW.ALLEGRA BROOKINGS.COM

## Full - Service Sign Company



EST | 1952

### Exterior & Interior Signs | Billboard Portfolio



2020 4th Ave SW  
Watertown, SD 57201



4430 West Crossroads Place  
Sioux Falls, SD 57106



### FOLLOW US!

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BANKING YOUR  
COMMUNITY  
SINCE 1926.

BANK ON THE BRIGHT SIDE.™ | Member FDIC



ELKTON



BROOKINGS



VOLGA



# MEET YOUR 2026 BOARD OF DIRECTORS



**Laci Thompson**  
*Chair*  
*Pasque*



**Angela Boersma**  
*ID8 Architecture*



**Jeremy Johnson**  
*Daktronics*



**Kyle Minett**  
*Kibble Equipment*



**Mike Turnwall**  
*First Bank & Trust*



**Michaela Willis**  
*SDSU*



**Jamison Lamp**  
*Vice Chair*  
*SDSU*



**Shawn Hostler**  
*Brookings County*  
*Commissioner*



**Elena McKeown**  
*Mills Property*  
*Management*



**Nate Schaefer**  
*Avera*



**Nick Wendell**  
*City Council*

# LIVE IN BROOKINGS

This data from 2025 shows exciting and impactful strides in our work to **gain and retain** new residents! These efforts will positively impact the workforce pool and grow the consumer base in Brookings County, leading to more goods sold, services used, and infrastructure built.



**9,000+** NEW & POTENTIAL RESIDENTS REACHED IN 2025

**6,226** VISITS TO **LIVEINBROOKINGS.ORG**

**2,361** NEW RESIDENT POSTCARDS SENT

**355** INTERACTIONS WITH NEW BROOKINGS COUNTY RESIDENTS

Use livinbrookings.org as part of your hiring plan—this tool helps sell our community to prospective hires and then provides helpful resources for new resident once they arrive, getting them plugged into our community.



## SHORTY'S HOT BOX & COMING SOON — SHORTY'S BURGERS & BREW



Get ready for our next big chapter opening Spring 2026:  
**Shorty's Burgers & Brew!**



Hand-crafted burgers



A self-pour **Tap Wall** featuring local brews, wine, tea, lemonade & more



The same hometown spirit you've come to love!



Shorty's Hot Box is still rolling strong and now booking 2026 events!



Perfect for catering:



Weddings



Festivals



Reunions



Graduations



Corporate Events



Follow us on Facebook for updates, menus, and sneak peeks of the new space & opening date!



**(605) 695-7200**



**SHORTYSBURGERSBRKGS@GMAIL.COM**





# LEADERSHIP BROOKINGS

HERE'S WHY THE LEADERSHIP BROOKINGS PROGRAM IS  
A SMART MOVE FOR YOU AND YOUR BUSINESS:

- **BUILD CONFIDENT LEADERS**

This program equips participants with essential leadership skills, helping them grow into more effective, inspired leaders—both in the workplace and within the community.

- **EXPAND YOUR NETWORK**

Participants connect with other local professionals and community leaders, opening doors for collaboration and partnerships that can benefit your business.

- **INVEST IN THE COMMUNITY**

Participants will gain a deeper understanding of Brookings, allowing them to engage with local issues and opportunities in meaningful ways.

## ENCOURAGE YOURSELF AND YOUR EMPLOYEES:

**EARLY SUMMER**

Applications Open

**END OF AUGUST**

Applications Due

**OCTOBER 2026**

First Class

Learn more at [brookingschamber.org/leadership-brookings](https://brookingschamber.org/leadership-brookings)

# 2026 MEMBERSHIP BENEFIT LEVELS



## NON-PROFIT MEMBERSHIP \$125

Our non-profit level is reserved for small local non-profits who would otherwise not have the financial means for a standard membership. Our non-profit members receive the same benefits as Connected level members. To qualify for the non-profit rate, a non-profit membership application is required.

## INDIVIDUAL MEMBERSHIP \$125

The Individual membership is reserved for those who are not associated with a business but would like to be involved and receive updates. This rate allows an Individual to receive committee participation and ability to participate in programs/events at member pricing. Individual members may not use their membership to promote business activity.



	CONNECT \$350	PARTNER \$700	INVESTOR \$1,500	EXECUTIVE \$2,750	PREMIER \$5,000	PINNACLE \$10,000	PRESIDENT \$20,000+
Business Directory Listing	●	●	●	●	●	●	●
Direct Business Referrals	●	●	●	●	●	●	●
Leadership Essentials Curriculum	●	●	●	●	●	●	●
readitfor.me Subscription	●	●	●	●	●	●	●
Advocacy & Support from the Alliance	●	●	●	●	●	●	●
Member Pricing at Events for all Employees	●	●	●	●	●	●	●
Committee Participation	●	●	●	●	●	●	●
Business Notary + Certificate of Origin Services	●	●	●	●	●	●	●
Ribbon Cuttings & Ground Breakings	●	●	●	●	●	●	●
Opportunity to Enroll in Chamber Bucks Program	●	●	●	●	●	●	●
Enhanced Website Listing		●	●	●	●	●	●
Membership Mailing Address List		●	●	●	●	●	●
1 Brookings CTA (Certified Tourism Ambassador)		●	●	●	●	●	●
Additional Business Memberships		1	1	2	4	4	Custom
Alliance Hosted Event Ticket (Max \$50 Value)		2	4	8	12	22	Custom
Alliance Hosted Event Ticket (Max \$100 Value)		0	2	2	4	8	Custom
Flex Dollars (Sponsorships or Marketing)		\$200	\$400	\$700	\$1,200	\$3,500	Custom
Golf Tournament Registration				1 TEAM	1 TEAM	1 TEAM	Custom
Logo on Website homepage				●	●	●	●
Leadership Brookings Registration					1	1	Custom
Banner Recognition at Events							●
Logo in Member & Sponsorship Guide							●



## IMAGINATION • INNOVATION • INTEGRATION

The Research Park at South Dakota State University strives to provide an environment where dreams become reality, businesses are grown, and knowledge, research, and resources are turned into economic opportunities.

Dedicated partners help start-up companies and individual founders create new opportunities, the Research Park supplies targeted business resources and services in one convenient location. We incubate companies by offering all of the following and more:

- Partnership with SBDC/SBA;
- Mentoring by well-established and successful companies;
- Partnership with legal experts, CPA, angel funds, and lenders;
- Building a strong statewide founders ecosystem;
- Providing business partnerships with industry;
- Free state-of-the-art conference facilities.



Get started today at:  
[www.launchfounder.com](http://www.launchfounder.com)

"GROW YOUR DREAMS" AT THE RESEARCH PARK @ SDSU.

[www.rpsdstate.com](http://www.rpsdstate.com)

*Dwaine Chapel*  
CEO and Exec. Director

605.696.5600 (office)  
[Dwaine@rpsdstate.com](mailto:Dwaine@rpsdstate.com)







# 2026

# SPONSORSHIP OPPORTUNITIES

The success of the Brookings Regional Growth Alliance committees, programs, and events is made possible by the generous sponsorships from our members.

Our Alliance membership is made up of some of the most influential business leaders in the area, including corporate executives, mid-level managers, small business owners, entrepreneurs, young professionals, educators, and more. By sponsoring an Alliance event, your business gains the publicity and brand recognition needed to thrive in today's fast-paced market.

Sponsorships offer a unique opportunity to elevate your brand's visibility, prestige, and credibility to a broad,

diverse audience that no other organization in our region can match. We're committed to building partnerships that benefit everyone involved.

We understand that each business has unique needs, so we've designed sponsorship packages with flexibility in mind. If none of the options presented fit your specific goals, don't hesitate to reach out—we'd love to discuss how we can create the perfect sponsorship for your business.

After reviewing our sponsorship opportunities, if you're ready to partner with the Alliance to support a committee, program, or event, contact us. We're excited to work together!

# 2026

# SIGNATURE EVENT SPONSORSHIPS

Event sponsorships will include the "base sponsorship benefits," as well as any benefits as listed in the event sponsorship description.

## PLATINUM

- Primary logo featured largest in all marketing
- Optional stage time
- Tagged social posts
- Radio mentions (when applicable)
- Logo on screen during event

## GOLD

- Secondary Logo in all marketing
- Mention on stage
- Tagged social post
- Logo on screen during event

### ANNUAL CELEBRATION SPONSOR

The Annual Celebration is held each April to share Alliance accomplishments of the year prior and showcase local area businesses. Also includes Leadership Brookings Graduation.

**PLATINUM**  
\$3,500 (1 available)  
+ 1 table of 8

**GOLD**  
\$1,500 (4 available)  
4 tickets

**SILVER** (6 available)  
\$700  
2 tickets  
+ Logo on screen during event

**BRONZE**  
\$300  
1 ticket  
+ Logo on screen during event

### FALL CLASSIC FESTIVAL & FOOTBALL WATCH PARTY

Spend a day with fall festivities including a petting zoo, craft stations, pumpkin painting, and shopping, plus a football game watch party.

**PLATINUM**  
\$3,500 (1 available)

**GOLD**  
\$1,500 (2 available)

**SILVER**  
\$500 (4 available)

**BRONZE**  
\$100

### BROOKINGS ECONOMIC SUMMIT SPONSOR

Half-day event aimed to inform and educate our business community on the economic landscape of Brookings, developments taking place, and more.

**PLATINUM**  
\$1,500 (2 available)  
+ 1 table of 6

**GOLD**  
\$750 (3 available)  
4 tickets

**SILVER**  
\$500 (6 available)  
2 tickets

**BRONZE**  
\$175  
1 ticket





## SILVER

- Small tertiary logo or business name in web/ print where possible
- Tagged social post

## BRONZE

- Logo or business name in web/print where possible
- Tagged social post

### 26<sup>TH</sup> ANNUAL AGRICULTURE APPRECIATION BANQUET

Join us for the 26<sup>th</sup> Annual Ag Appreciation Banquet, celebrating our local Ag Producers and their guests. Enjoy a night of appreciation, networking, and support for our ag industry!

**PLATINUM**  
\$3,500 (SOLD OUT)  
+ 2 tables

**GOLD**  
\$1,500  
+6 Tickets

**SILVER**  
\$500  
2 tickets  
+ Logo on screen during event

### BROOKINGS BONANZA

This is a celebration of our town, featuring a streetfair, performances, and family activities, ending with the Fire Department street dance.

**PLATINUM**  
\$1,500 (2 available)

**GOLD**  
\$500 (4 available)

**SILVER**  
\$250 (6 available)

### FESTIVAL OF LIGHTS

Celebrate the sparkle and joy of the holiday season! Downtown Brookings will be lit up for the 31<sup>st</sup> annual parade and pre-parade activities.

**PLATINUM**  
\$1,500 (2 available)

**GOLD**  
\$500 (4 available)

**SILVER**  
\$250 (6 available)

# DOWNTOWN AT SUNDOWN

## SPONSORSHIP OPPORTUNITIES

Downtown at Sundown is a five-week event series of sunshine, live music, cold drinks, local food, and a family-friendly atmosphere. Offering a night out with free admission and kids activities, Downtown at Sundown saw 17,000+ attendees in 2025!

### HEADLINER | \$11,000

- Primary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper
- Stage and Radio Mentions
- 10 x 10 Booth Space (5 weeks)
- Stage Time
- Logo on event wristbands and Info Booth tent
- Social media video at business or event
- Primary logo on bump-out signs and sandwich boards at event
- Solo logo billboard after series

### KIDS ZONE | \$4,000 (4 Available)

- Secondary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper (excludes stage banner)
- Logo on 2 Kids Zone Banners
- Stage mention
- 10 x 10 Booth Space (5 weeks)
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

### ENCORE | \$2,500 (5 Available)

- Benefits for 1 designated week: Mention on stage and radio, logo on/near stage, 10 x 10 booth space, stage time, logo on social posts and billboard, Social media video at business or event
- Tertiary placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

### STAGE | \$2,000

- Logo on/near stage (5 weeks)
- 10 x 10 booth space (1 week)
- Tertiary logo placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series



### PRINT | \$1,500

- Logo on/near stage (5 weeks)
- 10 x 10 booth space (1 week)
- Tertiary logo placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

### HOSPITALITY | \$1,500

- Logo on event web-page and social
- Tagged social post
- 10 x 10 booth space (1 week)
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

### SOUND CHECK | \$1,000

- Logo Placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- 10 x 10 booth space (1 week)
- Logo on billboard after series

### THE LOO SPONSOR | \$500 (4 available)

- Logo Placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on poster on each Portable Toilet
- Logo on billboard after series

### FESTIVAL FAN | \$500

- Logo Placement on event web-page
- Collective Event Sponsor Social Post
- Logo on billboard after series



## BROOKINGS FARMERS MARKET SPONSORSHIP OPPORTUNITIES

The farmers market is a vibrant community gathering place where local farmers and entrepreneurs sell directly to the consumer.  
**Full-year sponsor of 30+ market days**

### PLATINUM | \$4,000 (1 Available)

- Largest logo(s) on promotional material, radio mentions, dedicated social media post
- Combined social media post
- Optional event booth (twice per year)
- Logo on market welcome sign

### GOLD | \$3,000 (2 Available)

- Secondary logo(s) on promotional material
- Radio mentions
- Combined social media post
- Optional event booth (twice per year)
- Logo on market welcome sign

### SILVER | \$1,500 (4 Available)

- Small logo(s) on promotional material
- Combined social media post

### BRONZE | \$500 (6 Available)

- Logo or business name in web/print where possible
- Tagged social post

*Every Saturday*

# MAY— OCTOBER

**6<sup>TH</sup> AVENUE BETWEEN  
LIBRARY & COURTHOUSE**

**NOW CONTINUING INDOORS!  
1<sup>ST</sup> & 3<sup>RD</sup> SATURDAYS FROM  
NOVEMBER TO APRIL!**





## GOLF TOURNAMENT SPONSORSHIP



### PAR-TEE GOLF TOURNAMENT

EXECUTIVE \$2,500	RAFFLE \$1,000	PRINT \$1,500	HOLE \$500	HOLE-IN-ONE \$500 + Hole Insurance	PIN PRIZE \$150 or In-kind
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### VOLGA GOLF TOURNAMENT

EXECUTIVE \$1,000	RAFFLE \$500	PRINT \$600	HOLE \$400	HOLE-IN-ONE \$400 + Hole Insurance	PIN PRIZE \$100 or In-kind
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#### EXECUTIVE

- Primary Logo on marketing
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded sign at event
- Option to Add Items to Swag Bag

#### RAFFLE

- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Mentions at Event
- Promo Display (optional)
- Branded sign at event
- Option to Add Items to Swag Bag

#### PRINT

- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded Sign at Event
- Option to Add Items to Swag Bag

#### HOLE-IN-ONE

- Logo on Rule Card
- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

#### HOLE

- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

#### PIN PRIZE

- Option to Add Items to Swag Bag

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## CANDY KRAWL ON KASAN

A fun-filled trick-or-treat event for the Volga community.

### PLATINUM | \$500 (1 available)

- Primary logo on all marketing
- Tagged Social Post
- Prime Location in auditorium
- Social media tags

## NATIONAL CIVICS BEE

The National Civics Bee® is an annual competition that encourages young Americans to engage in civics and contribute to their communities.

### PLATINUM | \$1,500 (1 available)

- Primary logo on all marketing
- Quote in press release
- Spot as a local judge at the live local competition.

### GOLD | \$500

- Secondary logo on all marketing
- Social media tags
- Secondary logo on stage at event

### SILVER | \$100

- Name on Website
- Name on screen at event
- Social media tags

## DRINK TICKET SPONSOR

Get your logo on every single drink ticket used by the Alliance throughout the year! Drink tickets are used at socials, Annual Celebration, golf tournaments, and more.

### PLATINUM | \$1,000 (4 available)

## NEW RESIDENT OUTREACH

New Resident Outreach sponsor support our monthly postcards to residents moving to/within the community (avg 80/month), as well as our New Resident BBQ.

### PLATINUM | \$1,250

- Logo on all postcards to new residents
- Logo on liveinbrookings.org website

### GOLD | \$500

- Logo on two postcards
- Business name on liveinbrookings.org website

## TRICK OR TREAT ON MAIN

We welcome costumed families to explore Downtown Brookings while trick-or-treating through the neighborhood.

### PLATINUM | \$500 (1 available)

- Largest logo(s) on promotional material
- Radio mentions
- Dedicated social media post
- Complimentary event booth, float, or stage time

### GOLD | \$300 (1 available)

- Secondary logo(s) on promotional material
- Radio mentions
- Combined social media post

### SILVER | \$150 (2 available)

- Small logo(s) on promotional material
- Combined social media post

## FEED THE FARMER

Hand-delivered meals by the Ag Relations Committee to over 50 farmers each Spring and Fall.

### PLATINUM | \$600 (4 available)

- Swag given to farmers with lunch
- Social Media Post

## VOLGA LUNCH & LEARN SERIES

A four-event educational series to help area businesses learn ways to solve the problems they are currently facing.

### PLATINUM | \$750 (1 available)

- Primary logo on all marketing
- Event Tickets
- Tagged social media post
- Logo displayed during series
- Ability to speak at all events of series if desired

### GOLD | \$500

- Secondary Logo on all marketing
- Tagged social media post
- Event Ticket
- Logo displayed during event
- Ability to speak at one of the events in series if desired

### SILVER | \$250

- Name on Website
- Name on screen at event
- Social media tags



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

VETERANS DAY PROGRAM	WORK READY BOOTCAMP	OLD TIMER'S DAY MIXER
November 11, 2026 at 9:00am. All are welcome to attend this free event and honor our great country's veterans.	A 4-week career preparation program for 30 college students.	Community Mixer kicking off Old Timer's Day Weekend
<b>PLATINUM   \$600</b> <ul style="list-style-type: none"> <li>Primary logo on marketing</li> <li>Mention on stage</li> </ul>	<b>PLATINUM   \$1,500 (1 available)</b> <ul style="list-style-type: none"> <li>Primary logo on marketing, including cover page of workbook</li> <li>First right at speaking to class on industry-specific topics</li> </ul>	<b>PLATINUM   \$500</b> <ul style="list-style-type: none"> <li>Primary logo on marketing</li> <li>Tagged social post</li> <li>Optional speaking time at event</li> <li>Primary logo at event</li> </ul>
<b>GOLD   \$300</b> <ul style="list-style-type: none"> <li>Secondary logo on marketing</li> </ul>	<b>GOLD   \$500 (3 available)</b> <ul style="list-style-type: none"> <li>Secondary logo on marketing, including cover page of workbook</li> <li>Potential to speak to class on industry-specific topics</li> </ul>	<b>GOLD   \$250</b> <ul style="list-style-type: none"> <li>Secondary logo on marketing</li> <li>Tagged social post</li> <li>Logo at event</li> </ul>
<b>SILVER   \$150</b> <ul style="list-style-type: none"> <li>Social media tag</li> </ul>	<b>SILVER   \$100 (6 available)</b> <ul style="list-style-type: none"> <li>Business name on cover page of workbook</li> <li>Social media tag</li> </ul>	

## 2026 MARKETING OPPORTUNITIES

E-MAIL MARKETING (E-mails are sent to approximately 3,200 contacts with an average 40% open rate)	VALUE	# AVAILABLE
E-newsletter Ad <i>Your custom ad located midway down our weekly E-mail</i>	\$150	50
Targeted Email Blast to Membership <i>Your own custom e-mail; sent on Thursdays</i>	\$300	24
E-newsletter Sponsorship <i>Be our E-newsletter sponsor for 1 month! Logo appears in e-mail header, includes an ad below PACE message</i>	\$500	12
<b>OTHER</b>		
1 Month Billboard Sponsored by Brookings Billboard <i>Billboard on 6th Street</i>	\$500	4 / MONTH

All membership levels "Partner" and above include flex dollars which can be used toward marketing (see above) or sponsorships (see page 10). Choose how you like to allocate your flex dollars from all the options on pages 14–23. Additional marketing opportunities within this list can be purchased outright.

Contact us to utilize your Marketing Flex Dollars or to purchase any of these marketing opportunities.

## ADDITIONAL RESOURCES

# BETTER CULTURE

included in all member's benefits:

### Leadership Essentials® Program

- On-demand leadership training program that consists of 17 short but powerful video lessons (each video averages 3 minutes in length).
- The program is designed to teach Better Culture's 7 Principles of Leadership® – seven proven principles a leader can adopt to build and protect a great workplace culture across their team and organization.
- Log into our member portal for a special code to receive this program, valued at \$199, for no extra cost.

### ReadItFor.Me subscription

- Brookings Regional Growth Alliance members can now gain free premium access to readitfor.me (\$999 lifetime value)!
- What is it? The #1 book summary service for executives and entrepreneurs - "It's like Cliff's Notes for business books."
- Log into our member portal for instructions to gain access.



Chamber Bucks helps your money stay local. Consumers may purchase and use digital or printed Chamber Bucks. Bucks can be redeemed at any of our participating businesses.

Take advantage of this benefit by becoming a participating merchant or by purchasing Chamber Bucks in bulk for your employee gifts, bonuses and more!



Scan this QR code to purchase, learn more, and view participating businesses.

## ADDITIONAL RESOURCES

FREE



The South Dakota Small Business Development Center (SBDC) offers confidential, one-on-one, no-cost business consulting to help businesses stay competitive in a changing economy. Services include research and industry benchmarking, business plan development and improvement, and financial analysis and projections to support strategic growth. The Brookings-area Business Consultant is Matty Kerr. Contact information can be found at

[sdbusinesshelp.com/small-business-development-center](http://sdbusinesshelp.com/small-business-development-center)

*The South Dakota SBDC is partially funded by the U.S. Small Business Administration. The SD SBDC operates under an annual Cooperative Agreement. All SBA programs and services are provided to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance.*




The Brookings Commercial Kitchen—made possible through economic development grants—works to expand and thoughtfully enhance food-related businesses, experiences and opportunities in Brookings.

FREE



CO.STARTERS is a hands-on program that helps new entrepreneurs turn ideas into real businesses. The Bootcamp covers four phases—Discover, Promote, Build, and Launch—using collaborative learning and practical tools to test ideas, understand customers, and set goals. Participants leave with a clear business model, local connections, and confidence, and the Brookings Bootcamp is free to attend.



The background of the entire page is a faded, warm-toned photograph of a community event. In the foreground, there are tables covered with white cloths, and people are seated or standing around them. In the background, a large banner is visible with the text "Kurtz Center" and "The" partially legible. The overall atmosphere is social and community-oriented.

2026

# EVENTS AT A GLANCE

SAVE THE DATE

## JANUARY

- TBD Chamber 101 Session
- TBD Chamber Travel Info Sessions
- 03 Continuing: Winter Farmers Market
- 21 Brookings/SDSU Day at the Capitol

## FEBRUARY

- TBD Legislative Coffee (2 sessions)
- TBD Regional Stakeholder Meeting
- TBD Brookings Tourism Ambassador Class
- 10 Continuing: Leadership Brookings Sessions
- 14 Chocolate Crawl & Frost Fest Ice carving
- 13-15 Frost Fest

## MARCH

- TBD Candidate Forum
- TBD Civics Bee
- 02 Work Ready Boot Camp Sessions Begin

## APRIL

- TBD Brookings Tourism Ambassador Class
- 02 Annual Celebration
- 07 BPN Sessions Begin: Kick-off Event
- 15 Community Leader Sit-down

## MAY

- TBD Feed the Farmer
- TBD Regional Stakeholder Meeting
- 02 Summer Farmers Market Begins
- 03 National Travel & Tourism Week
- 05 Brookings Economic Summit
- 06 Volga Lunch and Learn Series Begins
- 20 Business Tour
- 28 BPN Summer Mixer

## JUNE

- TBD Brookings Tourism Ambassador Class
- 06 Old Timer's Day Mixer
- 12 Par-Tee Golf Tournament
- 17 BPN Luncheon
- 27 Brookings Bonanza

## JULY

- 15 Community Leader Sit-down
- 30 Downtown @ Sundown: Week One

## AUGUST

- TBD Brookings Tourism Ambassador Class
- TBD Regional Stakeholders Meeting
- 04 New Resident BBQ
- 06 Downtown at Sundown: Week Two
- 07 Volga Golf Tournament
- 13 Downtown at Sundown: Week Three
- 19 Business Tour
- 20 Downtown at Sundown: Week Four
- 27 Downtown at Sundown: Week Five

## SEPTEMBER

- TBD Candidate Forum
- 17 BPN Luncheon

## OCTOBER

- TBD Brookings Tourism Ambassador Class
- TBD Regional Stakeholders Meeting
- TBD Downtown Watch Party / The Fall Classic
- TBD Feed the Farmer
- 13 Leadership Brookings Begins
- 14 Community Leader Sit-down
- 21 BPN Full-Day Summit
- 27 Trick or Treat on Main
- 30 Candy Krawl

## NOVEMBER

- TBD Brookings Tourism Ambassador Class
- TBD Regional Stakeholders Meeting
- TBD Legislative Lookahead
- 11 Winter Farmers Market Begins
- 11 Veterans Day Program
- 18 Business Tour
- 27 Wondrous Windows Begins
- 28 Small Business Saturday

## DECEMBER

- TBD Agriculture Appreciation Banquet
- TBD Brookings Tourism Ambassador Class
- 04 Festival of Lights
- 05 Downtown in December | Volga
- 09 BPN Luncheon
- 16 The Blitz

**MORE PROGRAMS AND EVENTS  
ARE ADDED TO OUR CALENDAR  
THROUGHOUT THE YEAR, BE SURE  
TO CHECK IN OFTEN!**

PROMOTE.  
ADVOCATE.  
CONNECT.  
ENRICH.





# 2026 Brookings Professional Network Sponsorships

Event sponsorship will include the “base sponsorship benefits”, as well as any benefits listed in the event sponsorship description

## PLATINUM

- Primary logo in all marketing
- Optional stage time at events
- Tagged social posts
- Radio mentions (when applicable)
- Logo on screen during event
- Prominent Signage at event

## GOLD

- Secondary logo in all marketing
- Mention at event
- Tagged social posts
- Logo on screen during event

## SILVER

- Tertiary logo in marketing (where possible)
- Tagged social posts
- Logo on screen during event

## BRONZE

- Business name or logo in marketing (where possible)
- Tagged social posts

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## LUNCHEON SERIES SPONSOR (3 LUNCHEONS)

### PLATINUM SPONSOR | \$2,000 | 1 AVAILABLE

Includes Platinum sponsors perks plus 3 tickets at each luncheon.

### GOLD SPONSOR | \$750

Includes Gold sponsors perks plus 2 tickets to use at your luncheon of choice

### SILVER SPONSOR | \$500

Includes Silver sponsors perks plus 1 ticket to use at your luncheon of choice

### BRONZE SPONSOR | \$250

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## MEETUP HOST

### HOST | \$500 (IN-KIND) | 4 MORNING & 4 AFTERNOONS AVAILABLE

Welcome BPN members into your place of business as a meetup host. You supply refreshments for 20 - 30 attendees. As host you will receive:

- Recognition as Event Host on web and social
- Primary logo on meetup graphics
- 5 minutes of speaking time at meetup

## **BLITZEN HOLIDAY PARTY**

### **PLATINUM SPONSOR | \$1,500 | 1 AVAILABLE**

Includes Platinum sponsors perks plus 6 tickets to the event.

### **GOLD SPONSOR | \$750**

Includes Gold sponsors perks plus 3 tickets to the event.

### **SILVER SPONSOR | \$500**

Includes Silver sponsors perks plus 2 tickets to the event.

### **BRONZE SPONSOR | \$250**

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## **SPEED NETWORKING**

### **PLATINUM SPONSOR | \$1,000 | 1 AVAILABLE**

### **GOLD SPONSOR | \$500**

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## **BPN KICKOFF PARTY**

### **PLATINUM SPONSOR | \$1,000 | 1 AVAILABLE**

### **GOLD SPONSOR | \$500**

# **2026 Brookings Professional Network Full-Day Summit Sponsorships**

The Brookings Professional Network full-day summit is a one-day, biennial conference designed to attract professionals from all industries around the region to network, learn, and build relationships.

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## **PLATINUM SPONSOR | \$4,000 | 1 AVAILABLE**

Sponsorship includes Platinum Sponsorship Perks plus:

- Opportunity to show one video from the main stage (two minutes or less) during the event
- Opportunity to welcome guests on stage at the start of the event
- Opportunity to have branded items on all attendee tables
- Six participant registrations with prime seating

*First right of refusal on 2028 Platinum Sponsorship*

## **GOLD SPONSOR | \$2,500 | 3 AVAILABLE**

Sponsorship includes Gold Sponsorship Perks plus:

- Opportunity to host one engagement space, provided by BPN
  - Opportunity to have branded items on all attendee tables
  - Three participant registrations with prime seating
- 

## **LUNCH SPONSOR | \$2,000 | 2 AVAILABLE**

Sponsorship includes Silver Sponsorship Perks plus:

- Branded signage on food tables
  - Optional Speaking time during lunch session
  - Two participant registrations with prime seating
- 

## **BREAKOUT SPONSOR | \$1,500 | 4 AVAILABLE**

Sponsorship includes Silver Sponsorship Perks plus:

- Branded breakout room signage
  - Opportunity to have company representative introduce each breakout speaker in your room
  - One participant registrations with prime seating
- 

## **WELCOME SPONSOR | \$1,000 | 1 AVAILABLE**

Sponsorship includes Bronze Sponsorship Perks plus:

- Branded signage at welcome
  - Opportunity to have your team stationed near event entrance
  - One participant registrations with prime seating
- 

## **POST-PARTY SPONSOR | \$1,000 | 2 AVAILABLE**

Sponsorship includes Bronze Sponsorship Perks plus:

- Branded signage during post-party
  - One participant registrations with prime seating
- 

## **SNACK SPONSOR | \$500 | 2 AVAILABLE**

Sponsorship includes Bronze Sponsorship Perks plus:

- Logo on signage placed on snack stations