

Vision Brookings 2010 Exceeds Goal

The goal was \$3.5 million. Pledges to date are nearly \$4.2 million. The new resources are devoted a range of programs and projects intended to improve Brookings' business climate, diversify its economy, and strengthen its prosperity. (Some pledges have yet to be finalized; they will, of course, be accepted when they are made!)

Chamber members, many of whom are also campaign investors, might be pleased to know that their Board of Directors was deeply involved in the entire effort. Along with Brookings Economic Development Corp. and Downtown Brookings, which formed the Vision Brookings Joint Venture, the Chamber's leadership helped generate the support for entering into and implementing the fund-raising campaign. It funded the feasibility study, and continues to support the administrative needs of the campaign's decision-making groups.

The National Community Development Services (Atlanta) provided consulting and fund-raising services that helped Brookings business and professional people execute the important resource development campaign. The husband-wife team of Robert and Karon Nelson translated the findings of a feasibility study (which, incidentally, indicated the likelihood that \$2.2 million could be raised in Brookings) into a package of goals that appealed to area business people and citizens.

The goals will guide specific projects and actions between 2006 and 2010. In general, they call for

- Encouraging former students to return to Brookings -- with their businesses, to work, or to raise their families, and to expand housing availability to accommodate them;

- Retaining our employers, and helping them with their employee recruiting efforts;
- Strengthen, expand and update local incubator/accelerator facilities to assist new small growth companies;
- Recruiting or "gardening" new employers who can capitalize on SDSU's graduates and research capabilities;
- Funding the costs of specialized facility requirements for start-up businesses on SDSU's Innovation Campus;
- Helping campaign investors monitor the effectiveness of their generous investments.

Campaign General Chairperson Jay Bender recently announced the campaign's results, and thanked the investors. "...we wanted to take this opportunity to thank all of our investors who have made this possible...nearly 150 businesses...and individuals...are making this dream a reality," he said. The investors are:

PLATINUM

- *Avera Brookings Medical Clinic
- *Brookings Health System
- Brookings Radio
- Brookings Register
- *Capitaline Advisors LLC
- *Daktronics Inc.
- *Don Endres
- *Falcon Plastics Inc.
- *First Bank & Trust
- First National Bank of Volga
- *Larson Manufacturing
- Mediacom
- *Mills Family
- *Rainbow Play Systems
- *SDSU Foundation
- *Sioux Falls Regional Airport Authority
- *Wells Fargo Bank, N.A.

GOLD

- *Banner Associates Inc.
- *Bowes Construction Inc.
- *Citibank (South Dakota), NA
- *Concrete Contractors, Inc.
- *Harms Oil Company

- *Dr. Al Kurtenbach
- *Mid-West Seed Services, Inc.
- *Robert L. and Peggy Miller
- *Mills Construction, Inc.
- *Duane Sander
- *Twin City Fan Companies

SILVER

- BankStar Financial
- Capital Card Services
- Century 21/Gustafson, Krogman & Associates
- L.G. Everist
- Midwest Glass Inc.
- Old Sanctuary
- Sioux Valley Clinic-Brookings
- Waltz Construction Company
- Weeks Construction/Brickwood Ent.

BROOKINGS BENEFACTORS

- Barrett's Flooring
- Best Choice GMAC – Ron Borchardt
- Best Choice GMAC – David Kneip
- Best Choice GMAC – Pat Little
- Big Sioux Aviation
- Biogenetic Services, Inc.
- Brookings Auto Mall
- Eugene Beckman & Sons, Inc.
- Carlson Wagonlit Travel
- Central Business Supply
- Citizens State Bank-Arlington
- Clites Electric Construction, Inc.
- Complete Care Chiropractic
- Cook's Wastepaper & Recycling Inc.
- Counterpart Inc.
- DairyNet2000 Inc.
- Eidsness Funeral Home
- Einspahr Auto Plaza
- Lewayne M. Erickson, P.C.
- GP Auto
- GHP Systems, Inc.
- Hawley Insurance Services
- Hy-Vee Food Store
- Identity Genetics, Inc.
- Insty-Prints
- Kinner & Company Ltd
- Lewis Drug
- Tom and Jeannie Manzer
- MetaBank-Brookings
- Mid-West Microtec, LLC
- Mayor Scott and Mary Jeanne Munsterman
- Perkins Restaurants

Perkins Storage & Transfer Company
Pizza Ranch
Prest Rack
RFD News Group, Inc
Doris A. Roden
Rude's Funeral Home
Rude's Home Furnishings
Rural Technologies Inc.
Slumberland Furniture
Spring Lake Hunting Lodge and Resort
State Theatre Company
Wal-Mart Superstores
Wink's Fine Jewelry

INVESTORS

5th Avenue Financial Securities
A.G. Edwards & Sons Inc.
A&D Camper Sales and Service
Anderson/Ross Insurance
Anonymous
Arrow's Maytag Home Appliance Center
AvailAbility Employment Services
Bartling's Nike Shoes
Sherwood and Elizabeth Berg
Best Choice GMAC – Jennifer Hyde
Best Choice GMAC – Dawna Kuck
Best Choice GMAC – Mary Nelson
Best Choice GMAC – Joann Perso
Best Choice GMAC – Anita Thomas
Best Choice GMAC – Kari Westlund
Birath, Harry
Bozied Amoco
Brookings Equipment Inc.
Cabana Banners
Civil Design, Inc.
Collinbriar Properties
Cook's Kitchen
Della Tschetter Insurance
Distinct Builders/Kerry's Sprinkler Systems
Ekern Plumbing, Heating & Air Conditioning
Elite Real Estate
Fergen's Clothing & Shoes
Gatzke Family Enterprises, LLC
Glover & Helsper, P.C.
GP Auto Rentals & Shuttle Service
GP Downtown Tire
Hagman's Bakery
Harold's Printing Company
Al and Sue Heuton
Dr. Richard and Joanie Holm
Home Federal Bank

Interstate Telecommunications Cooperative, Inc.
Karl's TV & Appliance
Lantern Lounge
Larry Sutton Insurance
Medary Acres, Inc.
Micro Computer Systems, Inc.
Mike and Kathy McClemons
Millborn Seeds
Mix Dry Cleaners Inc.
Modern Woodmen of America
Moriarty Enterprises, Inc.
Cindy and Gabe Mydland
Robert and Karon Nelson
NorthWestern Energy
Party Depot
Powershop Gym, Inc.
Principal Financial
Pro PT
Ron Fesler Agency, Inc.
Ruffolo, Dr. John
Sean O'Brien Law Office
Schade' Vineyard/Winery
Sioux River Bicycles & Fitness
Skinner's Pub
State Farm Insurance-Harry Mansheim
State Farm Insurance-Skip Webster
Swenning Insurance Agency
TV Productions Inc.
The UPS Store
Zeno Wicks, III